



THE  
JACQUES PÉPIN  
FOUNDATION

**3RD ANNUAL  
FOUNDERS' BENEFIT DINNER**

**Thursday, April 2, 2019**

*The Yale Club of New York City*

50 VANDERBILT AVENUE, NEW YORK, NY 10017

6:00 - 7:30 PM	VIP Reception
7:00 - 7:30 PM	General Admission Reception
7:30 - 10:00 PM	Dinner, Program & Live Auction
10:00 - 11:00 PM	Dessert Celebration

An incredible evening with Jacques Pépin  
and special guest Rachael Ray

- COCKTAIL CURATOR -

**Dale DeGroff**

- FEATURED CHEFS -

Greg Baxtrom ~ *Olmsted*  
Jamie Bissonette & Ken Oringer ~ *Toro, Coppa, Little Donkey*  
Chris Cosentino ~ *Cockscomb*  
Elizabeth Falkner  
Matt Hoyle ~ *Nobu 57 and Nobu Downtown*

- SPECIAL GUESTS -

José Andrés • Jamie Bissonette • Anne Burrell • Justin Chapple  
Tom Colicchio • Dana Cowin • Dale DeGroff • Carla Hall • Sara Moulton  
Drew Nieporent • Michel Nischan • Patrick O'Connell  
Ken Oringer • Claudine Pépin • Gail Simmons  
Ming Tsai • Brooke Williamson • Andrew Zimmern





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VIP  
TABLE  
HOSTS

José Andrés  
Jamie Bissonette  
Anne Burrell  
Justin Chapple  
Tom Colicchio  
Dana Cowin  
Dale DeGross  
Carla Hall  
Sara Moulton  
Drew Nieporent  
Michel Nischan  
Patrick O'Connell  
Ken Oringer  
Claudine Pépin  
Gail Simmons  
Ming Tsai  
Brooke Williamson  
Andrew Zimmern  
and more...



MASTER CHEF TABLE ~  
DINE WITH JACQUES PÉPIN  
and RACHAEL RAY

\$30,000

- Prime Table for 6 guests seated with Jacques Pépin & Rachael Ray
- Full-page ad in the program
- Name and/or logo on signage
- Marketing and social media mentions
- 6 copies each of autographed cookbooks by *Jacques Pépin* and *Rachael Ray*



HEAD CHEF TABLE ~

\$20,000

- Prime Table for 8 guests seated with a VIP Host of your choice
- Half-page ad in the program
- Name and/or logo on signage
- Marketing and social media mentions



SOUS CHEF TABLE ~

\$15,000

- 1 Table for 10 guests
- Name and/or logo on signage





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## OTHER SPONSORSHIP OPPORTUNITIES



### VIP TABLE HOSTS

José Andrés  
Jamie Bissonnette  
Anne Burrell  
Justin Chapple  
Tom Colicchio  
Dana Cowin  
Dale DeGroff  
Carla Hall  
Sara Moulton  
Drew Nieporent  
Michel Nischan  
Patrick O'Connell  
Ken Oringer  
Claudine Pépin  
Gail Simmons  
Ming Tsai  
Brooke Williamson  
Andrew Zimmern  
and more...

### DESSERT RECEPTION UNDERWRITER ~ \$25,000

- Prime Table for 8 guests seated with a VIP Host of your choice
- Full-page ad in the program
- Logo and link on event website and slideshow
- Marketing and social media mentions
- Opportunity for company goods/services to be promoted during Dessert Reception with custom activation

### PADDLE SPONSOR ~ \$5,000

- 2 seats at the Gala Dinner
- Your company's logo on auction paddles during the live auction and paddle raise
- Logo and link on event website and slideshow

### SPIRITS SPONSOR ~ \$5,000

- 2 seats at the Gala Dinner
- Opportunity to pour product during Cocktail Reception and/or the Dessert Celebration
  - ~ Featuring select cocktails agreed upon by sponsor and JPF
  - ~ Brand Ambassadors may be present to speak about brand(s) to guests\*
  - ~ Brand may provide POS, branded signage, and educational materials, subject to JPF approval
  - ~ Opportunity for product category exclusivity
- Logo and link on event website and slideshow
- Social media inclusion

\*Yale Club union bartenders must be present for beverage service.